

**CLAIMS**

1. (currently amended) A computer-implemented method for providing an integrated electronic list of providers, comprising the steps of:

5        determining at least one online provider for an item;  
          determining at least one offline provider for the item;  
          integrating the at least one online provider with the at least one offline provider to provide an integrated list of providers for the item; and  
          distinguishing online providers from offline providers in said integrated list;  
10        providing comparison information about online and offline providers of selected products and services;  
          wherein the determining steps follow a request for a product;  
          wherein responsive to a determination of when the request is for a desired geographical area, a user may choose one of several target locations, which have  
15        been previously created and stored;  
          wherein responsive to a determination of when the request is for a predetermined proximity to a target location, the user may choose a radius for said target location.

20        2. (cancelled)

3. (previously presented) The method of Claim 1, wherein the request is for a product category.

25        4. (cancelled)

5. (cancelled)

6. (cancelled)

30        7. (currently amended) The method of Claim 1[[6]], wherein the comparison information includes price comparison.

8. (currently amended) The method of Claim 1[[6]], wherein the comparison information includes rating comparison.

9. (currently amended) The method of Claim 1[[6]], wherein the comparison information includes review comparison.

10. (currently amended) The method of Claim 1[[6]], wherein the comparison information includes availability comparison.

11. (currently amended) The method of Claim 1[[6]], wherein the comparison information includes special promotion comparison.

12. (currently amended) The method of Claim 1[[6]], wherein the comparison information includes electronic wallet comparison.

13. (currently amended) The method of Claim 1[[6]], wherein the comparison information includes return-policy comparison.

14. (original) The method of Claim 1, further providing:  
20 providing comparison information about at least two offline providers.

15. (original) The method of Claim 14, wherein the comparison information includes in-store return policy of online purchases.

25 16. (original) The method of Claim 14, wherein the comparison information includes in-store pickup policy of online purchases.

17. (original) The method of Claim 14, wherein the comparison information includes special promotions.

30 18. (original) The method of Claim 14, wherein the comparison information includes coupon-availability information.

19. (original) The method of Claim 14, wherein the comparison information includes proximity to the at least two offline providers.

20. (original) The method of Claim 14, wherein the comparison information 5 includes direction to the at least two offline providers.

21. (original) The method of Claim 14, wherein the comparison information includes user review.

10 22. (currently amended) A computer readable medium embodying a method for providing an integrated electronic list of providers, the method comprising the steps of:

determining at least one online provider for an item;

determining at least one offline provider for the item;

15 15. integrating the at least one online provider with the at least one offline provider to provide an integrated list of providers for the item; and

distinguishing online providers from offline providers in said integrated list;

providing comparison information about online and offline providers of selected products and services;

20 20. wherein the determining steps follow a request for a product;

wherein responsive to a determination of when the request is for a desired geographical area, a user may choose one of several target locations, which have been previously created and stored;

wherein responsive to a determination of the request is for a predetermined 25 proximity to a target location, the user may choose a radius for said target location.

23. (currently amended) A system for online shopping, comprising:

at least one user terminal;

at least one database containing information about online and offline 30 providers;

said at least one terminal further comprising:

means at least one module for searching the database and for providing an integrated list of online and offline providers in response to a search request for a selected item;

means at least one module for distinguishing online providers from offline providers in said integrated list; and

means at least one module for comparing the online and offline providers for the selected item providing comparison information about online and offline providers of selected products and services;

wherein when the search request is for a desired geographical area, a user may choose one of several target locations, which have been previously created and stored; and

wherein when the request is for a predetermined proximity to a target location, 10 the user may choose a radius for said target location.

24. (original) The computer system of Claim 23, further implemented on a network environment.

15 25. (currently amended) The computer system of Claim 24, wherein the network environment further comprising comprises a global communications network.